

Like many young girls I had a love of fashion. It became evident my early teens that I desperately wanted work in fashion and own my business. Vintage clothing and jewelry started making it's way into my wardrobe at a young age. There's a romantic quality and a sense of the hunt that you just don't get with new items. By fifteen I was attending classes at Parsons and FIT, then onto Pratt Institute for my degree. Every job I ever had, was in retail or design and by 23 I opened the doors of my vintage boutique in West Chester, PA. The past decade has brought immense changes in marketing and online sales with eBay, Paypal, Facebook, Yelp, Instagram, etc. Just having great merchandise is not enough to run a successful business. I select trend-conscience pieces and strive to keep the price points reasonable anymore. My background in pattern making and sewing has given me an eye to determine the modern size of vintage pieces. The condition of vintage or antique clothing and jewelry require attention, care, and repair that new merchandise does not. The experiences, or should I say experiments, I have had made me an expert in areas I never considered. My friends refer to me as the "Stain Master" and I'm never sure if my tailor is elated or terrified when I walk in with arm falls of vintage and a list. New merchandise arrives in the shop on a daily basis and boutique life is a unique adventure I still enjoy. Thank you for taking the time to read, I hope you'll stop by or follow online for what's next.

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